

How to slay the villains of your life

David got along with everyone.

Still, he winced at the thought of visiting his sister.

She would always pick on him.

To her he was always wrong no matter what he said or did.

During the family get-together at Christmas he blew up. His niece cried. He knew the neighbors heard. He could feel the tension with his other siblings. And he was boiling, even after it was over.

David was not looking forward to Easter at all. His sister was ruining everything...

Dear Friend,

David's villain was not his sister.

We all have villains in our lives. But are they really your sister, your boss, your whacko neighbor, the bank, the President, your credit card company, your ex, your joint pain?

You might think they are, they might feel like villains, but in comparison to the real villains out to foil your best intentions, they are merely bit players in your life.

So then...who was David's villain?

(over, please)

Imperfections.

David's villain was the anger and rage that came up when his sister pushed his buttons.

Imperfections are challenges coming from deep within, bubbling up from your subconscious, causing problems at every turn. They include:

Procrastination - Self-Sabotage - Poor Memory -
Anxiety - Addictions - Negative Beliefs - Stress -
Jealousy - Self-Esteem - Weight Gain - Low Energy
- Aging - The Past - Money - Fear of Success - Bad
Habits - Longing for Something - Negative Self-Talk

Today, David is living proof that villains can be darn easy to slay...at the push of a button.

You see, David listened to a Holosync-infused "Paraliminal" audio session called "New Behavior Generator," which immediately changed everything.

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Here's how he did it...

* * *

And how you can do it...

- 1) Pick the issue (your villain),
- 2) Pick a Paraliminal CD, and
- 3) Listen

What villains do you have?

Then sit back to let the changes happen.

* * *

**You can be the hero and
improve any aspect of your life**

* * *

You can have Loving Relationships - A Rewarding Career - Perfect Health - Fun Adventures - Sufficient Finances - Genius Thinking - Wild Creativity - Ideal Family - Peace of Mind.

Susan is slim and trim in her 40s. "Twenty years ago I battled weight issues until I listened to 'Ideal Weight.' It took a while, but I slimmed down and thanks to the support from that Paraliminal I was

able to keep it off. I go back to it about three times a year now whenever I feel I'm putting on a little weight."

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It takes only 20 minutes

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you can easily find 20 minutes now and then

There is nothing to study. No extra CDs that you have to plow through. No homework. No exercises. Just take 20 minutes. Listen to a Paraliminal CD and your powerful inner mind will do the rest, almost magically.

You don't even have to concentrate when listening. After a brief introduction you can let your mind wander. You can even fall asleep! How easy is that?!

Patricia couldn't keep her house clean until she listened to "Get Around To It." 24 years later she told us, "I listened to it once and maybe six times since then for a tune-up, and look in my closets. Neat and tidy. However it works, it works!"

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**New high-performance mental technology
makes it possible**

* * *

All Paraliminicals come with "Holosync" technology from Centerpointe Research Institute. As you know, when listened to with headphones, Holosync audio technology drives the nervous system to higher levels of functioning, thus accelerating learning and creativity, facilitating deep meditation, and naturally stimulating the production of brain chemicals that lead to feelings of happiness and well-being. This cutting-edge technology creates the electrical brain wave patterns to make the Paraliminicals more powerful. It helps you to slay your villains.

Brenda would choke when taking tests until she listened to "Memory Supercharger." "I would listen the night before a test, and it immediately took the edge off." 23 years later she told us, "I still use the 'Memory Supercharger' now and then whenever I feel I need a boost. All my friends complain about their memory as they grow older, but I don't!"

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**Even Superstars Jack Canfield
and Anthony Robbins
use and recommend Paraliminals!**

* * *

Hundreds of thousands of people have used Paraliminals for almost everything imaginable since we first introduced the classic "Paraliminal Tapes" in 1988. Even professional development experts at the top of their game, like Jack Canfield and Anthony Robbins, recognize their effectiveness in creating positive change:

"I highly recommend Paraliminals whether you want to make a small adjustment in your life or a major transformation. Paul Scheele's Paraliminals are refreshing, soothing and effective."

—Jack Canfield, co-author
of "Chicken Soup for the Soul" and
"The Success Principles"

"Paul Scheele's Paraliminal sessions are a significant breakthrough technology. They provide a powerful enhancement to any personal development effort."

—Anthony Robbins, author of
"Awaken the Giant Within,"
"Unlimited Power," and "Money"

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**Paraliminals activate your whole mind
for real, lasting results**

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The secret to the Paraliminals lies in the genius of Dr. Paul Scheele. Each CD is a tool crafted by Paul, trained in neuro-linguistic programming, whole mind learning, and preconscious processing, that gives you the best way to make changes in your life. State-of-the-art digital recording produces a soothing 3-D sound that allows music and voices to project spatially in your head.

There are no "questionable" subliminal messages on your CDs. You will find no short-term motivational hype. You will not hear fluffy affirmations or wishful positive statements. Rather, you will hear Paul gently guide your mind so that you get the results you want—all while you are taking a break! It's so easy!

And they work!

At the beginning of each listening session, answer any questions that Paul asks to focus your mind to respond in a powerful way. Then let go and relax.

As your CD plays, you will hear one voice in one ear speaking to one part of your brain, while another voice in the other ear speaks to a different part of your brain. All to activate your "whole mind" and make the changes you want with an exacting blend of music and words. Very unusual, pleasurable, and effective.

Richard would lose sleep thinking about giving reports at staff meetings. His tongue was always tied, he often lost his place, and his antiperspirant would fail... until he listened to "Anxiety-Free." "I listened to it the night before a staff meeting, and I delivered my report the next day without stumbling and with complete confidence." 22 years later he told us, "Listening to that CD had more to contribute to the success in my career than anything." He is now the CEO of the company.

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**If you are not ecstatic about your life,
use Paraliminals now**

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If you are not happy about every aspect of your life, then do something.

Paraliminals can help you make needed changes so that you are happy and satisfied. It will not take a lot of time, because most Paraliminal sessions are 20 minutes, and often you'll see results in the first couple of listenings.

Some people will use a Paraliminal first thing in the morning. Others will use their lunch break. Or when they arrive home for the day. Or before bed. Whenever you can find a few minutes, you will find benefit.

Relax in your favorite chair or on your bed, and close your eyes for the blissful Paraliminal experience. You finish knowing that the results you seek are already beginning to manifest in your life and the villains are disappearing.

You should know you are not alone. Hundreds of thousands of people already have Paraliminals, including many outrageously successful people like Chaka Khan. She has won 10 Grammys! You,

like them, know that if you do not do something for yourself, no one else will do it for you. If you want to change, you have to do it. If you want to fix a problem, you have to do it. If you need a boost, you must do it. That's why you use a tool as enjoyable and effective as the Paraliminials.

Paul Scheele skillfully crafted these tools, choosing each word carefully, working hours and hours with the composer so that the music fits the moment – to assure you receive the results as easily and effortlessly as possible. Paraliminials can help you create a life in which you always look forward to waking each day.

Sounds simple, doesn't it? You bet it is. It's what the Paraliminal experience is all about.

You really won't begin to understand it without HEARING it for yourself. Reading about it just can't capture the experience. And it really is simple...

Ricardo played racquetball twice a week and usually lost until he listened to "Self-Esteem Supercharger." "I found that if I listened to that 20-minute program before a game, I was unbeatable. One of the guys I played with regularly asked whether I was taking lessons!"

How might you use them?

* * *

Money-back satisfaction guarantee

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You can try the Paraliminials for yourself RISK-FREE. Our policy has always been NO RISK, with a complete, no-questions-asked, 100% money-back guarantee of your satisfaction. If you are not happy for any reason at all, just send the Paraliminials back within 30 days and you'll get a prompt, cheerful refund of the purchase price.

That's how we do business at Learning Strategies. It's the way I wish other companies treated me. No risk. No nonsense. No worries.

We also provide free coaching by email, and in our online Discussion Forum. We know that a little help from an expert can help if you ever get stuck. All you have to do is ask.

See how easy it is to improve your life, quickly and with virtually no effort. We know you instantly will feel more relaxed, more confident, and better able to handle any issue you're facing – even after just one listening session!

Julie was a glass-half-filled person, but things didn't seem to go her way until she listened to "Prosperity." "Somehow it helped me attract what I wanted and what I needed to make my life go smoothly. I used it to find a new apartment, get a car at a price I could afford, and find my boyfriend." She first listened to it in 1989 and told us in 2010, "I was so amazed at how it worked, that I gave it to all of my friends. I don't listen to it very often anymore, because I find that I'm automatically bringing into myself whatever I think about. 'Prosperity' helped train my mind, and I am forever grateful."

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How to get one or as many as 25 CDs FREE!

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So, here's our offer to you: If you want to unleash change in your life, simply by listening to these amazing Paraliminal CDs, order three Paraliminal CDs at the regular price and we'll send your fourth selection to you absolutely FREE!

Each Paraliminal CD comes in a standard "jewel" case like most music CDs. We spent months on the artwork, rejecting the exclusive designs of three creative artists until we found the visual images that capture the rare beauty of the Paraliminal experience.

Each Paraliminal includes a 20-page booklet with tips, insights, and different approaches to help you get even more benefit from the CD. Paul shares his personal journey in creating the programs. You'll know how he poured his heart and soul into the recordings during the years it took him to create the library.

→ **Your best buy is getting *The Complete Ultimate You Library* all at once (and save 58%!)**, so you always have the right CD for every goal, issue, or nasty villain.

And when you order *The Complete Ultimate You Library* in the next 14 days at the completely interest-free special low price, you'll save a total of 58% off the retail price of 42 individual CDs (more than ever before), which is like getting 25 CDs free!

I loaded all of the Library on my phone.
I always have the perfect one at my fingertips
for when a villain shows up!

As I said before, listen to your new Paraliminals Risk-Free for 30 days. If you're not completely satisfied, we'll refund your money-guaranteed.

* * *

Remember David and his sister?

* * *

I talked with him 25 years after he listened to the "New Behavior Generator." He said, "That Easter weekend my sister was up to her old tricks, and guess what? She did not get me! I responded wonderfully well! And 25 years later we are best friends."

David's "New Behavior Generator" is part of *The Complete Ultimate You Library*, and I encourage you to try it out for yourself. What villains would you like to slay? What goals would you like to achieve? What could happen if your life flowed as well as it could?

For your Paraliminal best,

Pete Bissonette

Pete Bissonette
President

That's what life is about!

P.S. Whatever causes you to be out of kilter with your ideal life can be changed by using *The Complete Ultimate You Library* of Paraliminal CDs. Whether you want to solve problems, overcome obstacles, or achieve goals, you can find the best tool for the job at your fingertips. Just put on a Paraliminal CD, close your eyes, and relax. You'll notice the difference immediately.

Order today and save like never before. Save 58% on *The Complete Ultimate You Library* - it's like getting 25 CDs (or MP3s) for FREE! Visit www.Paraliminal.com/BigLifeProsperity, or call toll-free 1-866-292-1861 and mention Customer Code 615C-1.

order MP3s so you can easily load them on your phone.

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With Carl Hawley



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PARALIMINALS

SELF-GROWTH FOR BUSY PEOPLE

Quickly get the results you want and move on to live an amazing life

Take a 20-minute break, and bathe your genius mind in wonderful new ways to get the most from your life. No matter what you do – whether listening to *Get Around To It* to get a job done ... *Instantaneous Personal Magnetism* to kick up your sex appeal ... *Self-Esteem Supercharger* to boost your confidence ... or *Ideal Weight* to shed a few pounds—you will feel good and refreshed.

Just think of what you want, play the recording, and drift into a peaceful world of relaxing music, nature sounds and words. Your mind will immediately—and gently—begin learning how to serve you best.

Special “Holosync” audio tones are embedded in the recordings so that you automatically enter the ideal brain state for relaxation and learning, making the Paraliminal experience even more effective than ever.

Each Paraliminal comes with a 20-page booklet so you can read how to get even more benefit, reach your goals sooner, and live life to the fullest.

Should you need help, visit our online discussion forum dedicated to Paraliminal users just like you.

Order the Paraliminal Ultimate You Library today. Call toll-free 1-866-292-1861 and mention Customer Code 615C-1.

Endorsed and recommended by

THE BIG LIFE

With Carl Harvey



A new world of personal achievement

**Also
available
as a Digital
Download**



THE SCIENCE *of* PARALIMINALS

Paraliminal learning sessions present creative new ideas to help you overcome internal obstacles and achieve personal and professional goals. They are unique in their application of the latest educational technologies of Accelerative Learning, Imagery, Suggestion, Relaxation, Preconscious Processing, and Neuro-Linguistic Programming.

The term Paraliminal comes from the Greek prefix “para” meaning “beyond,” and “liminal” referring to the “limen” or “threshold” of conscious awareness. Paraliminal literally means, “beyond the threshold of conscious awareness.”

The term was coined, in part, to distinguish it from “subliminal,” which means “below the threshold.” In psychological literature subliminal refers to information that cannot be consciously perceived. Everything on Paraliminal recordings can be heard by the listener but cannot be consciously processed.

Paraliminal learning sessions offer the listener linguistically different messages to each ear, but it is beyond the conscious mind’s ability to process both messages simultaneously for more than a few moments. The result is an interesting multi-level communication, delivered with

3-D stereophonic digital effects, and heard by the two independent hemispheres of the brain. Although the conscious mind’s experience of the recording is different with each listening session, the other-than-conscious mind (also referred to as the “paraconscious” or nonconscious mind) receives the entire message each time.

HOLOSYNC AUDIO TECHNOLOGY

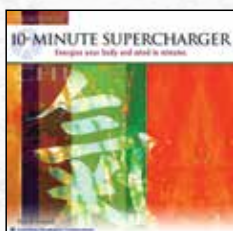
Holosync audio tones, which you might hear as a hum, have been embedded in the recordings to increase your ability to benefit and learn from these Paraliminal sessions.

Centerpointe Research Institute’s Holosync audio technology, when listened to with stereo headphones, creates the electrical brain wave patterns of many desirable states. These states include deep meditation, increased creativity, focus and concentration, and accelerated learning ability. Using Holosync creates new neural pathways between the left and right brain hemispheres, balancing the brain, enhancing mental/emotional health, improving mental functioning and self-awareness, and healing unresolved emotional problems.

CHECK THE PARALIMINALS YOU WANT TODAY!

To ordercall toll-free 1-866-292-1861
and mention Customer Code 615C-1.

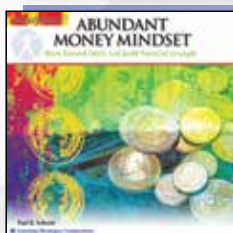
Buy 3 individual Paraliminals and get 1 more free. For the best value,
buy the *Complete Ultimate You Library* and save 32% (that's like 13 CDs free!)



10-MINUTE SUPERCHARGER

Energize your body and mind in minutes

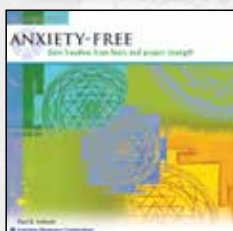
“Get full energy and productivity all day long...and into your evening. Never suffer from low energy again. Become mentally alert in minutes Supercharge before a meeting, after sports, on an airplane, at a highway rest stop, or whenever you feel yourself dragging. Say good-bye to artificial stimulants forever!”



ABUNDANT MONEY MINDSET

Move beyond limits and build financial strength

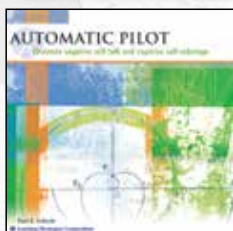
“Acquire the financial security and freedom to make your life easier, more interesting, and extraordinarily fulfilling. Release blocks you have to money, whether cultural, familial, or self-imposed. As you release the money thoughts, feelings, and behaviors that have served you poorly in the past, you tap the full range of your abundant creativity and talent to create value and attract the money you deserve.”



ANXIETY-FREE

Gain freedom from fears and project strength

“Reduce uncomfortable feelings of fear (flying, people, pressure, failure, success, aloneness, rejection). Channel your energies in ways that motivate and guide success. Confront self-defeating behaviors. Project strength. Confidently make your dreams come true.”



AUTOMATIC PILOT

Eliminate negative self-talk and vaporize self-sabotage

“Automatically function at peak efficiency without internal interference. Stop excess mind chatter. Eliminate negative, self-fulfilling prophecies that sabotage your results. Use the power of your mind to work for you, not against you, and improve performance in any endeavor.”



BELIEF

Strengthen belief in your ability to achieve your desires

“Whisk away limiting habits of mind that keep you from enjoying success. Install new, positive beliefs that create a lifetime of ‘Yes I Can’ possibilities. Understand on a very deep level that you are capable of accomplishing greatness in your life. Bring forth your best in all that you do.”



❑ BREAK THE HABIT

Free yourself from the cycle of addictive behaviors

“Stop habits and addictive behaviors that tell the world you’re not living life to the fullest. Eliminate nagging frustration, guilt, and shame. Have more feelings of peace, self-worth, and confidence. Replace behaviors that create problems. Live healthily so that you live well.”



❑ CONSCIOUS TIME

Get the most out of every minute

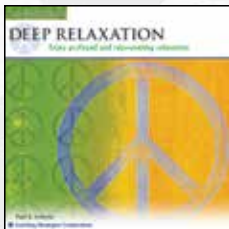
“Time has great value. Live your life conscious of its worth. Intentionally choose how you spend your time so you always have enough time to do what is important and meaningful in your work, play, family time, and personal time, and to care for yourself and loved ones.”



❑ CREATING SPARKS

Ignite fun, attraction, and romance

“Put sizzle in your life. Ignite sexual passion. Automatically increase the quality of your thoughts and emotions to become more attractive. Receive the romance you desire. Feel the rush of mystery in your life. Experience increased feelings of trust and love in your relationship or future relationship.”



❑ DEEP RELAXATION

Enjoy profound and rejuvenating relaxation

“Calm the mind, diminish stress, eliminate fatigue, and revitalize the body all while immersing yourself in a realization of your marvelous talents. Enter the deepest state of relaxation with complete relief from unhealthy tensions. Open to peaceful feelings of joy.”



❑ DREAM PLAY

Profit from remembering and using your dreams

“Use your dreams to access inner strength, inspiration, and creative genius. Explore your vast, uncharted dream world to discover how your dreaming mind can work for you as you sleep. Solve problems, rehearse activities, improve productivity, integrate personal changes—all through your dreams.”



❑ FOCUS & CONCENTRATION

Accomplish more in less time with *focal point* thinking

“Employ *focal point* thinking—the factor most greatly impacting your life—to gain control of your time and your life. Focus your thinking, feelings, and actions on results you choose to create. Simplify your life. Double your productivity. Achieve all your goals. Direct your energies to accomplish those tasks that will pay you the greatest reward for your efforts.”



❑ FRESH START

Make each moment a new beginning

“Discover how every moment offers a fresh start to a better life. Rise above ineffective patterns and step beyond old thresholds to realize your innate creative power. Let fear, anger, and frustration fall away. Develop the practice of conscious awareness to achieve increasing happiness, success, and inner peace as you fulfill your purpose in life.”



□ GET AROUND TO IT

Eliminate procrastination and succeed by design

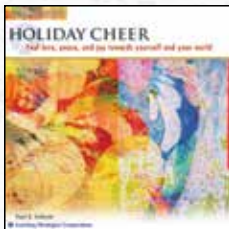
“Break free from restraints that have held you back. Focus on what needs to be done, create a burning desire from within, and get to it now. Eliminate procrastination and hesitation that derail good intentions. Finish big projects in less time with better results and greater ease.”



□ HAPPY FOR NO REASON

Build an unshakable inner home for happiness

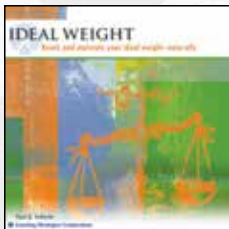
“Develop habits that spontaneously bring you a greater experience of happiness in every area of your life. Build a strong inner home for happiness with this fresh and innovative approach for discovering your true natural state of peace within. Learn to recognize your body’s signals that support your well-being, and nurture thoughts and actions that increase your joy.”



□ HOLIDAY CHEER

Feel love, peace, and joy toward yourself and your world

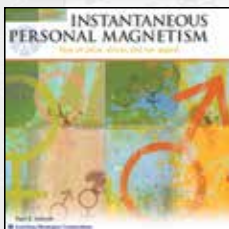
“Enhance the expression of your holiday spirit, today and every day. Enjoy a time-out from the hustle and hassles of daily life with a tune-in to yourself. Transform any day into a celebration of life.”



□ IDEAL WEIGHT

Reach and maintain your ideal weight-naturally

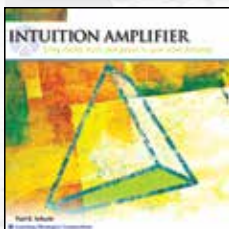
“Guide your body into its natural balance. Change your weight gently and steadily. Discover deep appreciation for your body and a positive relationship to food. Eat without stress. Naturally choose foods that are right for you. Create more energy. Say goodbye to the roller coaster of dieting forever.”



□ INSTANTANEOUS PERSONAL MAGNETISM

Turn on poise, charm, and sex appeal

“Automatically create attractive personality traits. Capture boundless energy, and hold it within as personal magnetic charisma. Release unwanted idiosyncrasies and the unnecessary waste of vital energy. Project yourself exactly as you want.”



□ INTUITION AMPLIFIER

Bring clarity, trust, and power to your inner knowing

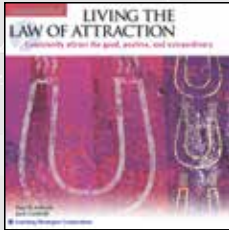
“Open the channels to your inner knowing with great clarity and trust, allowing it to guide your choices and actions. Intuition is more than a hunch. It’s a powerful, useful, natural gift that can lead you to better decisions, healthier living, richer experiences, and more fulfilling relationships.”



□ LETTING GO

Gain emotional freedom from what holds you back

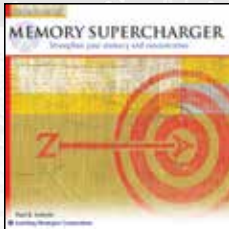
“Release emotions and energies that derail your best intentions. Whether you feel caught up in emotions that cloud your judgment, drawn into the drama of a situation or relationship, or sidelined by issues of physical discomfort, let go and move forward quickly and easily. Use this simple process from The Sedona Method to experience ‘emotional freedom’ right now.”



□ LIVING THE LAW OF ATTRACTION

Consistently attract the good, positive, and extraordinary

“Harness the power of the Law of Attraction to create the life of your dreams. Allow the universe to help you attract everything you need. Experience the joy of living your dreams and celebrating each moment. Discover the satisfaction of a life filled with gratitude, abundance, and vitality.”



□ MEMORY SUPERCHARGER

Strengthen your memory and concentration

“Stimulate your memory for facts, principles, details, and theories. Develop your ability to concentrate on reading or dialogue. Remember what you read, hear, and see. Feel mentally sharp and free from stress.”



□ NEW ACTION GENERATOR

Make choices, take action, and succeed

“What do you need to be doing to live the life you desire? Make the best choices, consistently take the action you need, and enjoy a life worth living.”



□ NEW BEHAVIOR GENERATOR

Neutralize unwanted behaviors and take on new behaviors

“Bypass limitations and launch into action with charisma and drive. Quickly break out of old habits. Instill the successful behaviors of others you admire. Achieve more by bringing out your full inner resources.”



□ NEW HISTORY GENERATOR

Transform emotions and memories that block you

“Release negative events from the past, and envision the future you desire. Start feeling fully self-confident. Translate good thoughts and creative ideas into action and tangible results. Take stock of the results you produce so you can spend more time engaged in activities that work for you.”



□ NEW OPTION GENERATOR

Resolve issues with new solutions and choices

“Respond creatively to challenges that stopped you in the past. Discover the path of least resistance to success. Translate insights into high level performance. Take consistent actions fearlessly. Make progress toward your goals. Generate a lasting future of success.”



□ PEAK PERFORMANCE

Fire up your motivation for superior results

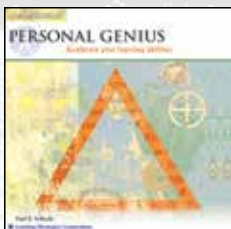
“Incite deep motivation from within to unlock your performance in any area of life. Become financially secure and debt-free so you can do what you want to do. Achieve a healthy, fit, strong body at your ideal weight, and enjoy greatly increased energy. Create a loving, supportive, and healthy family dynamic.”



❑ PERFECT HEALTH

Align your mind and body for self-healing and well-being

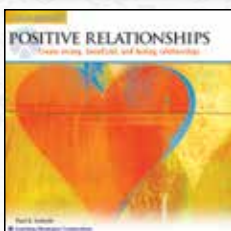
“Enhance how you use your mind to positively affect your immune system. Increase your recovery from illness or injury, and improve your overall level of health. Direct your mind as a powerful ally to initiate your body’s perfect healing abilities. Replenish your energy, and revitalize your life.”



❑ PERSONAL GENIUS

Accelerate your learning abilities

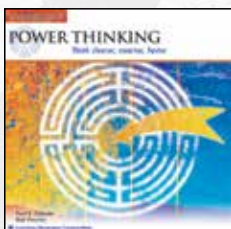
“Activate your hidden intelligence to accelerate learning. Integrate practice sessions for rapid skill development on any instrument, equipment, or subject. Overcome barriers to learning that may have plagued you in the past. Learn faster with less stress.”



❑ POSITIVE RELATIONSHIPS

Create strong, beneficial, and lasting relationships

“Attract, nurture, and maintain satisfying relationships in all areas of your life. Automatically solve people problems, resolve conflicts, and heal interpersonal wounds. Interact with others in healthy and positive ways. Attract loving relationships that satisfy you completely.”



❑ POWER THINKING

Think clearer, smarter faster

“Transform entrenched and ineffective habits of thinking to move beyond current circumstances and accelerate success and abundance. Master the precise knowledge and skills that increase your joy, satisfaction, and well-being. Engage tools of thinking that give you greater clarity and confidence in your ability to effectively navigate your world.”



❑ PROSPERITY

Open the flow of abundance in your life

“Use the immense power of the mind to attract exactly what you choose. Find a new home, improve relationships, expand your wardrobe, excel at sports, create more wealth, improve your intuition, and much more. Fade unwanted beliefs, and develop a positive mental attitude. Open to the unlimited abundance flowing to you right now.”



❑ RECOVER & REENERGIZE

Get your body back to feeling great

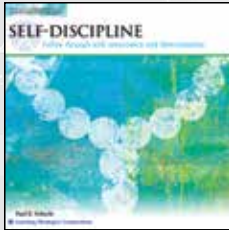
“Bounce back quicker from any physical activity such as riding a bike, running a marathon, lifting weights, landscaping, or strenuous home improvement projects—anything that causes your body to feel tired and sore. Enjoy more energy and emerge with greater strength, endurance, agility, resilience, and flexibility.”



❑ SALES LEAP

Perform with the winning attitude and skills of the best

“Rehearse for an upcoming presentation on a deep, inner level. Project ease and confidence. Appear knowledgeable. Be resilient to rejections. Be mentally prepared for your success. Perform magnificently at whatever you do, whenever you are in the presence of others.”



□ SELF-DISCIPLINE

Follow through with consistency and determination

“Strengthen your inner drive and determination to take action and follow through on the things you need. Be clear about your reasons for action and discover the discipline to achieve. Immediately grasp the end reward so you complete tasks quickly with unwavering consistency and commitment.”



□ SELF-ESTEEM SUPERCHARGER

Gain profound confidence and feel great about yourself

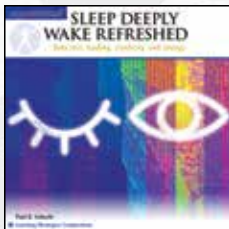
“Face life challenges with a strong belief in yourself. Improve willpower, determination, and stamina. Build self-assuredness. Remove the negative influences of other people, situations, and your own self-talk. Discover pleasant feelings of peacefulness as you build positive expectancy for your imminent success.”



□ SIMPLICITY

Uncomplicate your life for more freedom and joy

“Rediscover the easy, simple pleasures of life. Consciously streamline your life, identifying the unique aspects that lead to greater freedom and joy. Live deliberately. Reduce stress, complications, and overcommitment by making distinct choices that create exactly what you want to experience in your life.”



□ SLEEP DEEPLY/WAKE REFRESHED

Gain rest, healing, creativity, and energy

“Fall asleep easily and sleep soundly as you reconnect with the dynamic source of healing, balance, and well-being. Then, wake refreshed and energized, ready to top the perfect guidance bubbling deep within.”



□ SMOKE-FREE

Effortlessly cut back and give up smoking

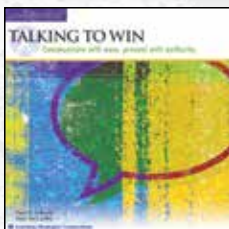
“Enjoy the healthy lifestyle of a nonsmoker. Prepare your body and mind for a successful, easy transition without substituting other habits. Become free from tobacco for life. Listen to Session A daily until you are ready to give up smoking. Then set yourself free with soothing reinforcement by listening to Session B for two to three weeks.”



□ SUCCESS BUILT TO LAST

Create a life that matters

“Define success in terms of what matters to you. Live life fully engaged in the moment doing what you absolutely love every single day. Align your thoughts and actions with your passion to create a life that makes a difference in the world, one that brings you lasting success, relationships, and personal rewards.”



□ TALKING TO WIN

Communicate with ease, present with authority

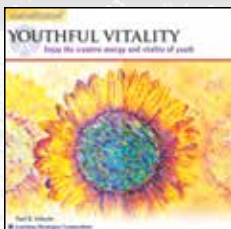
“Increase confidence and ease while talking in all settings. Tune in and establish rapport, express ideas and feelings clearly. Make a point and have it understood. Influence with integrity. Avoid common presentation mistakes. Educate, empower, and entertain your audience. Become a masterful presenter.”



☐ YOU DESERVE IT!

Gratefully receive life's abundant gifts

“Give yourself permission to stand in the greatness of who you are and all that you are destined to be. Discover how to grace your life with freedom, bliss, and abundance. Create an endless playground of possibilities where you name your dreams and then claim them.”



☐ YOUTHFUL VITALITY

Enjoy the creative energy and vitality of youth

“Exude youthful energy and childlike curiosity in all you do. Rejuvenate your body, mind, and spirit. Activate traits of passion and youthfulness. Ward off physical, mental, and emotional rigidity.”

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Paul R. Scheele, Paraliminal Developer
and Learning Strategies Co-Founder

Insights from Paul R. Scheele, the voice of the Paraliminals...

Paraliminals came to life when our seminar clients told us they wanted “self-improvement” recordings that would work without the use of hypnotic trance or subliminal messages. Little did we know we would unleash such a powerful force to transform the lives of so many people.

After years of working with individuals to achieve personal and professional goals, I began creating the Paraliminals. Each session is designed to get to the heart of human change in the quickest and most effective manner possible. Using our unique human development approach, Paraliminals generate immediate and long-lasting results.

I strongly encourage you to acquire the *Complete Ultimate You Library* today, because you will have the right Paraliminal for any challenge that comes up. I have a set in my home for my wife, my children, and me. I love listening to Paraliminals as much as anyone. They help me effortlessly attain my desired state of mind and body, quickly gain access to valued resources within me, and provide a rejuvenating rest during my busy schedule. They are great travel companions, too—I always carry along several when I'm away from home.

Without exception, you are at your best in our fast-paced world when you have the support of your Paraliminals. Enjoy them! Call or write us when you have questions and to share your success stories.

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“The Paraliminals are awesome. I noticed a dramatic impact in how I feel about myself immediately after listening.”

James Eubanks,
California

“I appreciate your *Deep Relaxation*. I’ve tried other relaxation tapes. Yours really makes me feel relaxed.”

Winifred Murphy,
California

“I found that I don’t bring my problems to work any more, because I handle them at home with the Paraliminals. I wish I could get my co-workers to listen to them, because I think the Paraliminals would help make their lives better. Unfortunately, too many people aren’t open to self-improvement. Keep up the good work. We need it!”

Bob Karrens,
New York

“I used to have severe anxiety attacks. My anxiety attacks were so severe I had to take medication from a doctor. Even with the medication, I was having attacks. After listening to *Anxiety-Free*, I stopped having attacks. My doctor took me off the medication, and I feel much better. The Paraliminals have brought me some happiness. The mind rules the body.”

H.E., Maine

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“Your *Instantaneous Personal Magnetism* Paraliminal has helped me considerably in becoming the person I want to be: positive, self-confident, better able to use my natural gifts for good in the world. It came at the time when I needed it badly, and it has served me well.”

M.B., Oregon

“My 17-year-old has a learning disability. He cannot relate an object to a written word in a book. He has been using the *Memory Supercharger*. Now he’s doing much better in school. He was behind five chapters in American History. It used to take him two to three weeks to complete a chapter. After using the *Memory Supercharger* for one week, he completed three chapters in one day! This is remarkable for him.”

Carl, Phoenix, Arizona

“I recently purchased one of your Paraliminals titled *Self-Esteem Supercharger*. I have truly enjoyed it, and I feel the benefits are visible to those who are around me.”

D.M., Oregon

“I’ve had a long-standing problem recalling names—now, I remember almost everyone’s name.”

David Rothstein, New York

“As a salesman, I find using the *10-Minute Supercharger* helpful in boosting my energy level. As a result, I am making more money!”

Graham, Detroit, Michigan

“My first success story with *Sales Leap* was getting and closing a \$1.5 million order—my largest, and the company’s largest, ever!”

Jan Hubbard, Minnesota

Also available as a Digital Download



“Since using the *Memory Supercharger*, I have reduced my study time by approximately 25%, and I am amazed at how little anxiety I experience while taking a test. I did not expect the stress benefits—what a bonus!”

Peter J. Osterbauer, Cleveland, Tennessee

“I was late for years. Late for work, appointments, meetings... No matter how early I would rise, something inside my mind would just keep me late. After listening to the *Self-Esteem Supercharger* I felt better and would leave on time and be on time. I’m now rarely late.”

J.G., Connecticut

“Multiple choice tests have always been a chore for me with great anxiety. In early December I took a multiple choice test to become a Certified Meeting Professional. In addition to participating in an 8-week study group, I listened to the *Memory Supercharger*. My goal was to conquer my anxiety, learn to relax, and access the flow state. I passed, and with flying colors!”

Heidi Hagstrom, St. Cloud, Minnesota

“I have fewer headaches and feel much less stressed. In these times I’d recommend the *10-Minute Supercharger* to anyone.”

Randy Meyers, Sturgis, Michigan

“I just purchased your *10-Minute Supercharger* energizer session and enjoyed it so much I also ordered *Prosperity* and *Ideal Weight*. I was much impressed with your quick service.”

S.O., Ohio

“The *New Behavior Generator* has been invaluable in helping me learn to fly. Before each lesson I listen to the recording, and in the relaxed state I review the behaviors, procedures, and techniques demonstrated during the last lesson. The session guides me step-by-step in learning these behaviors. My progress has been remarkable since I started with this Paraliminal.”

Marlena, New Orleans, Louisiana

“My husband and I had listened to the session for four days when I asked my son if he noticed any difference in us. He said yes and that we looked happier and nicer...after our son listened to it, he had an ear-to-ear smile. He said he saw a small lake with brownish water and a little stream trickling into it. He was in such a good mood afterwards, and now he looks forward to listening to it.”

J.C., Minnesota