

**THE BIG LIFE**

**ONLINE TRAINING  
WORKBOOK**

**How to Win the Inner Game of  
Money**

with John Assaraf

**Star of The Secret and New York Times Bestselling Author**

**OFFICIAL WORKBOOK**  
**“HOW TO WIN THE INNER GAME OF MONEY”**  
THE BIG LIFE WITH JOHN ASSARAF

**YOU CAN LEARN TO TURN YOUR FEAR INTO F.....**

**MONEY IS A CONCEPT HUMANS USE AS A MEANS OF  
E.....**

**IF YOU WANT A LOT OF MONEY, THE FIRST THING YOU  
MUST FIGURE OUT IS**

.....

**WE CREATE ABUNDANCE IN DIRECT PROPORTION TO HOW  
MUCH V..... WE PROVIDE IN THE WORLD.**

**IF YOU HAVE A CLEAR VISION OF YOUR G..... (WHAT YOU  
WANT TO ACHIEVE) AND YOU DEVELOP SOME OF THE  
B..... YOU NEED – JUST ABOUT ANYONE CAN CREATE  
MASSIVE FINANCIAL SUCCESS.**

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**IN THE LAST SEVERAL YEARS, 90% OF WHAT WE THOUGHT WE KNEW ABOUT THE BRAIN IS 0..... !**

### **3 MAIN PARTS OF THE BRAIN**

- 1) THE NEO CORTEX –** THE THINKING, LOGICAL BRAIN
- 2) THE LIMBIC BRAIN –** THE EMOTIONAL BRAIN
- 3) THE REPTILIAN BRAIN –** ENSURES OUR SURVIVAL

**WHEN WE LEARN TO OBSERVE OUR RIGHT PRE-FRONTAL CORTEX – AND THE EMOTIONS THAT COME WITH IT – WE CAN ENGAGE THE “CEO” PART OF OUR BRAIN.**

**IT WILL THEN LOOK FOR ANYTHING AND EVERYTHING IN YOUR E..... TO HELP YOU ACHIEVE YOUR GOALS!**

**BUT THERE’S A PROBLEM:**

**WE HAVEN’T BEEN GIVEN THE U..... M..... TO OUR BRAIN!**

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**ONCE YOU GET **ALIGNMENT** BETWEEN YOUR LOGICAL, EMOTIONAL AND REPTILIAN BRAIN, THEN YOU HAVE **NEURO-COHERENCE**... AND YOUR R..... LOWERS – SO YOU’LL START TO CREATE THE RESULTS YOU DESIRE.**

**EMOTION IS “E ..... IN MOTION” – IT’S JUST A FEELING! IF YOU’RE WORRIED OR ANXIOUS, YOU’RE SIMPLY FEELING A MEMORY OF YOUR PAST, INSTEAD OF WHAT’S POSSIBLE IN THIS WORLD OF COMPLETE ABUNDANCE.**

**YOUR GOALS AND DREAMS WILL BECOME A REALITY WHEN YOU BECOME O..... WITH THE NEW VISION YOU HAVE...**

**... AND WHEN YOU T..... IT, F..... IT AND B..... IT – BECAUSE YOU HAVE PRACTICED IN PRIVATE, WHAT YOU WANT TO GET **PRAISED & PAID** FOR IN PUBLIC!**

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**THE 4 CORE BELIEFS OF THE WORLD'S RICHEST, HAPPIEST AND MOST SUCCESSFUL PEOPLE:**

**#1. I D..... TO BE WEALTHY**

**#2. I HAVE E..... IT TAKES TO ACHIEVE MY GOALS**

**#3. THE UNIVERSE IS ABUNDANT!**

**#4. I CAN A..... WHATEVER GOAL I SET MY MIND TO, AND COMMIT TO.**

**THE ONE QUESTION THAT CHANGED JOHN ASSARAF'S LIFE:**

**"ARE YOU I..... IN BECOMING A MILLIONAIRE, OR ARE YOU C..... ?"**

**IF YOU'RE "INTERESTED", YOU'LL COME UP WITH EXCUSES AND DO WHAT'S C.....**

**IF YOU ARE COMMITTED, YOU'LL DO WHAT IT TAKES. YOU'RE GOING TO PLAY THE GAME FULL OUT. YOU'RE GOING TO OVERCOME YOUR F....., DOUBTS & EXCUSES.**

**IF YOU CAN DO THAT, YOU CAN LEARN HOW TO BECOME A  
M..... !**

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**THE MOST POWERFUL FREQUENCY IN THE UNIVERSE IS  
THE G..... FREQUENCY.**

**IS IT POSSIBLE TO ACCELERATE YOUR LEARNING WHEN  
YOU'RE IN THIS BRAINWAVE FREQUENCY? YES!**

BY NOW, IT'S TIME TO **GET SOME HEADPHONES**...

YOU'RE ABOUT TO EXPERIENCE LEVEL 1 OF JOHN  
ASSARAF'S INCREDIBLE *WINNING THE INNER GAME OF  
MONEY* BRAIN RETRAINING PROGRAM.

THIS WILL HELP YOU REPROGRAM YOUR DEEPEST BELIEFS  
AROUND MONEY, SO YOU CAN EFFORTLESSLY CREATE  
MORE OF THE ABUNDANCE YOU CHOOSE.

ENJOY YOUR EXPERIENCE... IT'S TRANSFORMATIONAL!

(AND HAS NEVER BEEN GIVEN AWAY FOR FREE BEFORE.)



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I HOPE YOU ENJOYED THIS TRAINING WITH JOHN ASSARAF  
– AND ARE FEELING INSPIRED & COMMITTED TO CREATING  
ALL THE FINANCIAL ABUNDANCE IN LIFE THAT YOU CHOOSE  
:-)

FOR MORE EXTRAORDINARY TRAININGS, THE BIG LIFE AIRS  
LIVE EVERY WEDNESDAY AT 6PM PST AT  
[WWW.THEBIGLIFE.COM/LIVE](http://WWW.THEBIGLIFE.COM/LIVE)

**THINK BIG!**

CARL HARVEY,  
HOST – THE BIG LIFE